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FOR IMMEDIATE RELEASE

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### USTPA WELCOMES SCHAEFER RANCHWEAR AS TITLE SPONSOR

WEATHERFORD, TEXAS: The USTPA is pleased to announce their 2016 and 2017 World Championship title sponsor, Schaefer Ranchwear, manufacturer and distributor of high quality men's and women's western apparel. Their product line includes everything from the staples of shirts, jeans, and outerwear, to cowboy hats, dusters, luggage, gloves, and wild rags. What's even more impressive is that their entire product line is made in the USA!

"The USTPA membership is our core customer, and we want to give back to them," says Rick Grant, President of Schaefer Ranchwear. Schaefer will be donating several hundred pieces that will be given away to their participating members at the USTPA 2016 and 2017 Schaefer World Championships. "We're most proud of that we have remained American made through thick and thin," Rick explains. "Almost everyone else has gone off-shore, and we're now one of the last full-line apparel manufacturers in the United States." In fact, Schaefer's business contributes to over 10,000 U.S. jobs across their product line. "It's a great thing, and a great brand," states Mr. Grant.

Schaefer is true working gear, designed by and for outdoor people. "It's what they ride in and work in," Rick simply states. "Our customers that wear Schaefer are very loyal, and we're so appreciative of that. The USTPA is just a natural fit for us here at Schaefer."

"The USTPA staff and its members are very proud of all of our accomplishments, and to have an organization like Schaefer Ranchwear at our side is one of our prouder moments," says Katie Phillips, Executive Director of the USTPA. "We will be unveiling several new sponsors for our 2017 and 2018 seasons, and we look forward to working with our new family of sponsors," states Ms. Phillips.

To learn more about Schaefer Ranchwear, visit: <http://www.schaefer-ranchwear.com/> or call 800-426-2074.



## United States Team Penning Association

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For more information about the USTPA, or to learn more about the sports of Team Penning and Ranch Sorting, contact the USTPA at (817) 599-4455, or visit: <http://www.USTPA.com/>.